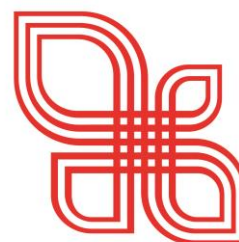




MINISTRY  
OF ECONOMIC  
DEVELOPMENT



Polish Presidency of the Visegrad Group  
July 2016–June 2017

## CLUSTER CONFERENCE\*

### ***Cluster policy and clusters' cooperation of V4+4 countries***

Organized by Ministry of Economic Development

30 June 2017, Warsaw, Plac Trzech Krzyży 3/5, Poland

**Moderator:** Maciej Dzierżanowski

Welcome coffee and registration 8.30 – 9.40

**Opening speech 10.00 - 10.10**

Jadwiga Emilewicz - Undersecretary of State, Ministry of Economic Development, Poland

**Plenary Session 10.10 - 12.30**

**Encouraging policy dialogue and policy learning in the scope of development through clusters** – Małgorzata Szczepańska, Director of Innovation Department, Ministry of Economic Development, Poland

**European Cluster Policies and Initiatives** – Sławomir Tokarski, Director for Innovation and Advanced Manufacturing, DG GROW, European Commission



European Funds  
Smart Growth



KEY  
NATIONAL  
CLUSTER



European Union  
European Regional  
Development Fund

**Cluster policy and support for clusters in the V4 countries** – Marzena Frankowska,  
University of Szczecin, Arkadiusz Kowalski, Warsaw School of Economics, Poland

**Panel discussion: Cluster policy in the V4+4 countries** – priorities, new challenges and  
link to other policies

Vladimir Borza - Director, Department of Programmes and Analysis, Slovak Innovation and  
Energy Agency

Peter Keller – Head of Unit, International and Cluster Unit, Ministry For National Economy,  
Hungary

Beata Lubos – Head of Division of Innovation Policy, Department of Innovation, Ministry of  
Economic Development, Poland

Daniel Cosnita – President of Romanian Cluster Association - CLUSTERO

Zdenek Stava – Project Manager of Department for Clusters and Business Cooperation,  
Business and Innovation Agency, Czech Republic

**Importance of cluster's strategy for development and internationalisation** – Kaspar  
Nielsen, Internationalisation Manager in Cluster Excellence Denmark

**Knowledge Sharing Process – key factor for increasing productivity** – Octavian Serban,  
Ministry of European Funds, Romania, tbc

*Lunch 12.30 - 13.30*

**Parallel sessions 1-5** 13.30 - 15.20

***Parallel sessions 1 – 4 Knowledge exchange and sharing the best practices  
among clusters***

**Parallel session 1**

**Systems and means of transport**

(smart, green and integrated transport, aviation, automotive, new generation vehicles,  
innovative&intelligent means of transport, geoinformation)

**– conducted by Silesian Aviation Cluster (Key National Cluster)**

**Moderator:** Paweł Nowicki, Vice-President of the Polish Clusters Employers` Association



### **Best Practices' Presentations 13:30 - 14:30**

- The CLUSTERIX 2.0 story – Tools to enable clusters to drive regional innovation together -Gál Körmendy, Manager of economic and cluster development activities, Nyugat-Pannon Nonprofit Kft.
  - Moravian Aerospace Cluster - Petr Tomášek, Executive Manager
- Internationalization of the cluster on a global scale - Andrzej Rybka, Managing Director, Aviation Valley
- Building a strong brand - Barbara Adamek-Czartoryjska, International Project Manager, Silesian Aviation Cluster

### ***Trends and innovations in transport***

**Panel discussion: How to intensify research and development of new technologies in the cluster? R&D cooperation in clusters. Effective technology transfer 14:30 - 15:00**

**Workshop: Barriers, challenges and directions of cluster cooperation within the V4 + 4 countries 15:00 - 15:20**

### **Parallel session 2**

#### **Healthy Society**

(life-science, wellbeing, medical diagnosis and treatment, medical technology and devices, medical products and services, smart healthcare, digital health, biotechnology)

**– conducted by MedSilesia Cluster (Key National Cluster)**

#### **Cooperation between medical/life science clusters from the V4+4 countries in the context of smart specialisation 13.30 - 14.40**

– panel discussion, including workshop about trends, challenges and barriers as well as recommendations and future directions

#### **...what role can clusters play in the medical services revolution in the V4+4 countries 14.40 - 15.20**

– panel discussion and best practices in the field of medicine, telemedicine, digital health, new healthcare system standards.

### **Parallel session 3**

#### **Sustainable energy and eco-buildings**

(eco-buildings, smart buildings, secure, clean and efficient energy, smart grids, sensors&intelligent sensor networks)

**– conducted by Sustainable Infrastructure Cluster (Key National Cluster)**



**European Funds**  
Smart Growth



**KEY  
NATIONAL  
CLUSTER**



**European Union**  
European Regional  
Development Fund

**Moderator:** Steven Kaknics-Ujhelyi (Hungary)

**Panel discussion: Capability and barriers in the view of sustainable energy and smart-building innovation in the V4+4 countries** 13.30 - 13.45

**Best Practices' Presentations** 13.45 - 14.15

- Sustainable energy
- Smart and energy-efficient construction
- Alternative and renewable energy sources and energy storage technologies
- Smart Grids, Smart Energy, Internet of Things (including: smart sensors network)

**Panel discussion: Best practices – are they the exception that proves the rule?** 14.15 - 14.40

**Workshop: Energy clusters – barriers and challenges in directions of clusters' cooperation in the V4+4 countries** 14.40 - 15.00

**Summary discussion: Energy Clusters as a tool of solutions implementation for sustainable energy and smart-building innovation** 15.00 - 15.20

#### **Parallel session 4**

##### **Natural resources and waste management**

(circular economy, recycling, minimising waste, modern technologies for sourcing, processing and use of natural resources and production of substitutes thereof)

**– conducted by Waste Management and Recycling Cluster (Key National Cluster)**

**European Raw Material and Waste Management Clusters – Best Practices' Presentations** 13.30 - 14.25

**Raw materials and energy issues towards the circular economy** - prof. Joanna Kulczycka the President of the Waste Management and Recycling Cluster

- The 3Re philosophy as an excellent example of the circular economy and activity of the Waste Management and Recycling Cluster - 3 RE, Michał Okonowicz
- Recycling of disposable packaging materials of food industry with a special emphasis on recycling of paper cups, the role of clusters in the process - András Ugrin, Zsolt Keresztúri, Omnipack First Hungarian Packaging Technology Cluster
- FuelCal Technology – revolution in the waste processing - Evergreen Solutions, Sebastian Lenartowicz, Green Chemistry Cluster
- Circular waste management economy – Scandinavian experiences - Anna Larsson, Deputy Director, Green Business Norway

**Panel discussion: Barriers, challenges and cooperation directions in the area of cluster activities** (including workshop) 14.25 - 15.20



**European Funds**  
Smart Growth



**KEY  
NATIONAL  
CLUSTER**



**European Union**  
European Regional  
Development Fund

## **Parallel session 5**

### **Strengthening cluster policies and fostering clusters' cooperation of the V4+4 countries (policy makers' session)**

**Moderator:** Maciej Dzierżanowski

**ClusterFY Fostering Clusters' Interregional Collaboration and Intergration into International Value Chains, Interreg project** – Paulina Zadura-Lichota, Director, Analysis and Strategy Department, Polish Agency for Enterprise Development

**CLUSTERS3 Leveraging Cluster Policies for Successful Implementation of RIS3, Interreg project** – Dorota Skwarek, Deputy Director, Department for Economy and International Cooperation, Lubelskie Voivodeship

**Brief overview of the cluster internationalisation in Slovakia** – Vladimir Borza, Director, Department of Programmes and Analysis, Slovak Innovation and Energy Agency

**Panel discussion: Significance of interregional projects for national cluster policy and international cooperation among clusters**

**- Moderator:** Maciej Dzierżanowski

Paulina Zadura-Lichota - Director, Analysis and Strategy Department, Polish Agency for Enterprise Development

Dorota Skwarek - Deputy Director, Department for Economy and International Cooperation, Lubelskie Voivodeship

Vladimir Borza - Director, Department of Programmes and Analysis, Slovak Innovation and Energy Agency

Daniel Cosnita - President of Romanian Cluster Association – CLUSTERO

Pavla Bruszkova – CEO, National Cluster Association, Czech Republic

**Romanian cluster policy – achievements and challenges** – Gabriela Pirvu, Ministry of Economy, Direction for Industrial Policy and Competitiveness, Romania

**Clusters and emerging industries in the context of smart specialisation** – Carsten Schierenbeck, DG GROW, European Commission

**Panel discussion** concerning the scope of cluster policy and national instruments for clusters, internationalisation, smart specialisation, cluster cooperation in the V4+4 countries



**European Funds**  
Smart Growth



**KEY  
NATIONAL  
CLUSTER**



**European Union**  
European Regional  
Development Fund

- **Moderator:** Arkadiusz Kowalski, Warsaw School of Economics

Carsten Schierenbeck - DG GROW, European Commission  
Gabriela Pirvu - Ministry of Economy, Direction for Industrial Policy and Competitiveness, Romania  
Vladimir Borza - Director, Department of Programmes and Analysis, Slovak Innovation and Energy Agency  
Peter Keller - Head of Unit, International and Cluster Unit, Ministry For National Economy, Hungary  
Beata Lubos - Head of Division of Innovation Policy, Department of Innovation, Ministry of Economic Development, Poland  
Zdenek Stava - Project Manager of Department for Clusters and Business Cooperation, Business and Innovation Agency, Czech Republic  
Jarosław Parzuchowski, Vice CEO, INTERIZON – ICT Cluster

**Coffee break 15.20 - 15.45**

**Matchmaking event 15.45 - 17.45**

\* Conference will be held in English

